New Media for New Voters

Research reports

Join us for a presentation by six nationally known researchers on youth politics

Friday, Oct. 30, 3—4 p.m.

Fred W. Smith Forum (room 200), Reynolds Journalism Institute

Over the last seven years, the group has been working with panel studies of parent/youth dyads to observe how they develop their political orientations. Of course, the last few years have seen sea changes in the media environment—the rise of mobile devices, the explosion of social media and the development of a strange new generation called Millennials. What are the effects of family, schools, peers and media for the socialization of Millennials? What will this mean for the 2016 elections?

Leticia Bode
Georgetown University

Stephanie Edgerly
Northwestern University

Dhavan Shah
University of Wisconsin–Madison

Kjerstin Thorson
University of Southern California

Emily Vraga
George Mason University

Chris Wells
University of Wisconsin–Madison

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